

2001 FRUIT HIGHLIGHTS

Hawaii fruit growers harvested 747.7 million pounds of fruit for fresh and processed utilization in 2001, down 8 percent from 2000. Fruit acreage totaled 27,244 acres, 2 percent less than the previous year. Compared with 2000, harvests were smaller for all fruits except papaya. Overall fruit value was pegged at \$126.5 million. The decline over the previous year was mainly due to lighter pineapple harvest. Farm values were also down for papaya, other fruits, and avocado. Honolulu County continued to rank first for fruit value, with pineapple as the top contributor.

● HAWAII

Farm sales from Hawaii county totaled \$18.7 million, up 7 percent from a year ago and mainly generated by higher papaya and banana values. Papaya sales made up over half of the island's total with farm receipts of \$10.2 million. Banana output continued to be ranked second with a value of \$6.3 million, 28 percent more than 2000. Guavas, citrus, tropical specialty fruits, strawberries, avocados, and grapes made up the remaining 12 percent of Hawaii county's fruit value.



● HONOLULU

Honolulu County grown fruits totaled sales of \$76.8 million in 2001 compared to \$81.1 million during the previous year. Honolulu County continued to rank first among the counties with 61 percent of the State fruit value. The decrease in value was mainly caused by pineapple, which accounted for 90 percent of the county total. Revenue from other fruits was down 16 percent from the previous year, declining for the first time after seven years of consecutive increase. Bananas and papayas contributed most of the value of fruits other than pineapple.

● KAUAI

Kauai fruit sales for 2001 decreased 20 percent from the previous year to \$3.0 million. Guavas, papayas, and tropical specialty fruits accounted for most of the value. Bananas, avocados, and citrus contributed the remainder.

● MAUI

The value of fruit sales from Maui County was down 8 percent from 2000 at \$28.0 million. Pineapple accounted for 97 percent of the Maui County value. Papayas, bananas, tropical specialty fruits, and other fruits made up the rest of the value.